

One of a Kind Privacy Policy

This app has been developed as a part of a study funded by SFARI foundation and carried out by researchers at King's College London. This study is focused on developing touch-screen tasks that measure cognitive processes in children in various age groups.

This privacy notice outlines the practices that we use to collect, use, store or share any information that you may provide by using the app. It applies if you're using any of the iPhone, iPad, Android applications or using our One of a Kind Website. The app services are intended for children under the age of 18. We outline the privacy policy suitable that age group in a separate document titled Privacy Police for Children. We will always ask for the parent's or guardian's consent, as well as the child's consent before any information about the child is collected.

The data we collect from you

We obtain some data from you when you use or view our website, or use our app. By using these services, you agree to the privacy policy specifications.

Information Collection

Account information: The information you provide to us on the website will be linked with any data collected by the tablet. It will be saved with your unique ID code which only you know, therefore your child will not be personally identifiable by any of the data will collect and store.

Content you provide through our products: the services include the One of a Kind web and mobile products your use, where we collect and store content and information that you save and share. This content includes information about how your child performs and responds to our tasks e.g. how fast it takes them to complete a task.

No data is collected through automated means.

Information Use

To produce anonymised statistical reports that might be used for our service, or other purposes. For instance, data on how children perform on different tasks may be used to help us develop the tasks further. It may also be used in research publications or other research purposes.

Feedback/ user support: we use your information to resolve technical issues you encounter and to repair and improve the services.

As required by applicable law, legal process or regulation.

Information sharing

We will not gather any personally-identifying information about your child.

Aggregated or de-identified data: we may disclose or use for any purpose aggregated or de-identified information that cannot reasonably be used to identify you or your children. For example, we may share aggregated or de-identified information with colleagues at research institutions for research purposes, such as to

compare the information gathered by the application with that gathered by standardised assessments, or by publishing a report on trends in the usage of our services.

To comply with laws: if we receive a request for information, we may disclose information if we reasonably believe disclosure is in accordance with or required by any applicable law, regulation or legal process.

To enforce our rights, prevent fraud, and for safety: to protect and defend the rights, property or safety of Birkbeck, University of London, or third parties, including enforcing contracts or policies, or in connection with investigating and preventing fraud or security issues.

With consent: we may share information with third parties when we have consent to do so.

How long we keep information

Information you provide to us: all information and data you provide to us is kept indefinitely.

Cookies, mobile device identifiers and web beacons

Cookies are files with a small amount of data. This service does not use these “cookies explicitly”.

Do not track policy: we do not collect personal information about your online activities over time and across third-party websites or online services. Therefore, “do not track” signals transmitted from web browsers do not apply to our sites or services, and we do not alter any of our data collection and use practices upon receipt of such a signal.

Withdrawing your data

You have a right to request your data after it has been collected. You may do so by providing us with your unique ID code and asking for data removal. Please contact julia.koziel@kcl.ac.uk.

Your personal rights

You have the following rights regarding your data collected by the One of Kind App:

1. You can request any of your data collected by One of a Kind App
2. You can correct any of the personal data that is incorrect or incomplete
3. You have the right to restrict the processing of your data in some circumstances
4. You have the right to withdraw consent to decisions taken by automatic means without human intervention in some circumstances

How to contact us

If you have any questions about our services, the data we collect on you or how the data will be shared, please contact us at:

julia.koziel@kcl.ac.uk

This privacy policy is created in compliance with GDPR regulations.